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8 UNITED STATES DISTRICT COURT  
9 NORTHERN DISTRICT OF CALIFORNIA  
10 SAN FRANCISCO DIVISION  
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12 VALLAVISTA CORPORATION, a California  
13 corporation,

14 Plaintiff,

15 v.

16 AMAZON.COM, INC., a Delaware corporation,  
17 TARGET CORPORATION, a Minnesota  
18 corporation, EBAGS, INC., a Colorado  
19 corporation, EMPORIUM LEATHER  
20 COMPANY, INC., a New Jersey corporation,  
21 doing business as ROYCE LEATHER, and  
22 FASHION HANDBAGS, INC., a Nevada  
23 corporation, doing business as BO BO BAGS,

24 Defendants.  
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Case No. C-07-05360-WHA

**NOTICE OF NEED FOR ADR  
PHONE CONFERENCE**

Counsel report that they have met and conferred regarding ADR and that they request an Early Settlement Conference with a Magistrate Judge.

Date of Case Management Conference: February 7, 2008.

The following counsel will participate in the ADR phone conference:

| Name           | Party Representing     | Phone No.      | E-mail Address         |
|----------------|------------------------|----------------|------------------------|
| Kevin Martin   | Vallavista Corporation | (925) 460-3700 | Kmartin@randicklaw.com |
| Angela Padilla | Target Corporation     | (415) 268-7000 | Apadilla@mofo.com      |
| Vanessa Power  | Amazon.com, Inc.       | (206) 386-7553 | Vspower@stoel.com      |

Dated: February 6, 2008.

/s/ Kevin Martin

Attorney for Vallavista Corporation

Dated: February 6, 2008.

/s/ Angela L. Padilla

Attorney for Target Corporation

Dated: February 6, 2008.

/s/ Vanessa Power

Attorney for Amazon.com, Inc.  
(admitted *Pro Hac Vice*)

#### **RULE 45 ATTESTATION**

In accordance with General Order 45, concurrence in the filing of this document has been obtained from each of the signatories and I shall maintain records to support this concurrence for subsequent production for the court if so ordered or for inspection upon request by a party.

/s/ Lindsay T. Braunig

Lindsay T. Braunig

Attorney for Defendant, Target Corporation